

OBJECTIVE

PROCESS

I place a strong emphasis on the importance of process within the everyday. I enjoy finding the little insights that come from user research, A/B testing, and design explorations that lead to smart experiences. I find working in cross-functional teams is the best way to champion any project the most effectively, with each member offering their expertise. Above all, I absolutely love to learn. Whether it be learning a new coding language, design tool, psychological theory, or cooking a new recipe; finding new skills to master is a driving passion of mine.

EDUCATION

**College for Creative Studies | 2015**  
Bachelors of Fine Arts  
Graphic Design

EXPERIENCE

- Imagination Inc. | June 2015-Present**  
User Experience & User Interface Designer
- Kevadiya | May 2015-June 2015**  
User Interface Designer & Front-End Developer
- Ashgrove Marketing | May 2013-May 2015**  
Junior Graphic Designer

SKILLS

- Non-Adobe Programs**  
Sketch, InVision, Xcode, <learning> React Studio
- Languages/Libraries**  
HTML/CSS, SASS, Bootstrap, jQuery, JavaScript,  
<currently learning> ReactJS

Active Users

$$MT = a + b \cdot ID = a + b \cdot \log_2 \left( \frac{EU}{W} \right)$$

Results

$$ID = \log_2 \left( \frac{EU}{W} \right)$$

$$H = \sum_{i=1}^n P_i \log_2 (1/P_i + 1)$$

Assessment